



DIGITAL SOLUTIONS

A lightbulb icon with a black base, filled with various colorful circular icons representing business and technology concepts like a bar chart, a dollar sign, a gear, a lightbulb, a Wi-Fi symbol, and a mail icon.

That Grow Your Business

"AIMS INFOTECH helps businesses grow online with smart digital marketing, powerful branding, and result-driven strategies that turn ideas into success."

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20
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About Us

Your Trusted 360° Digital Marketing Company in Kolkata

At **AIMS InfoTech**, we don't just market brands — we build digital success stories. As a leading **360° Digital Marketing Company in Kolkata**, we help businesses transform their online presence into revenue-generating machines.

With Innovation, creativity, and data-backed strategies, our team delivers impactful solutions tailored to your business goals. From brand visibility to customer conversion, we ensure measurable growth at every stage.

Our Core Strengths

- Dedicated Team of Digital Experts
- Customized Marketing Solutions
- Proven Track Record
- Data-Driven Approach
- Transparent Reporting
- Proactive Marketing Strategies

7+ Years of Proven Digital Excellence

With over 7+ years of industry experience, we have successfully helped startups, SMEs, and established brands scale their digital presence.

Conduct Market Research To Uncover Key Insights Into The Latest Industry Trends.



120+ Total Projects Delivered
Successful Projects Delivered On Time

100+ Happy Clients
Building Strong Client Relationships

95% Performance Rate
Consistently Achieving Top Performance

Our Mission

Our mission is to empower businesses with innovative digital solutions and result-driven marketing strategies that help them grow, compete, and succeed in the digital era. We focus on delivering high-quality websites, powerful software solutions, and impactful digital marketing campaigns that create measurable value for our clients. By combining creativity, technology, and strategic thinking, we aim to build long-term partnerships and drive sustainable digital growth for every business we serve.

Our Vision

Our vision is to become a trusted global partner in digital transformation, known for delivering innovative technology solutions and high-performance digital marketing strategies. We aspire to help businesses unlock their full potential by leveraging technology, data, and creativity to build stronger brands, smarter operations, and lasting digital success in an ever-evolving digital landscape.

Our Great Services Here



BRANDING

Create, publish, and promote engaging content to generate more traffic and build a dedicated community.



CONTENT MARKETING

Creating the creativity in content is what a professional site possesses. So, attracts the traffic creative content.



AI-POWERED SEO OPTIMIZATION

Strong Sturdy SEO optimization is the reason behind the every successful top level online business So. Have the one for yourself!.



AI-DRIVEN SOCIAL MEDIA MARKETING

In the booming world of social media. Your business definitely needs social media recognition too. Social Media marketing helps you to get through it.



PAY-PER-CLICK (PPC) ADVERTISING

You surely want to give your business a sudden the latest Advertising technique to pay upon the number of clicks.



AI-POWERED WEBSITE DESIGN & DEVELOPMENT

The first impression of your website to the customer tells a lot about business sales. Therefore, an efficient and responsive website is a must.



CUSTOM SOFTWARE & CRM DEVELOPMENT

We develop custom software solutions designed to automate and simplify business operations & We build customized CRM systems that help businesses manage customers, leads, and operations efficiently.

PACKAGE A	AI-Powered Website Design & Development Services	
Type of Website	Services	Amount
1. Basic Website Design	• Template based website for (5 Pages) • Mobile Responsive Website • 1 Year Free Website Maintanace • 1 Year Free Domain + Hosting • 1 Year Free SSL Certificate • Free Fav Icon • Google Map Integration	Starting at Just- ₹ 8,999/-
2. Standard Website Design	• Customized Website Design • Mobile Responsive Website • Whatsapp Integration • 1 Year Free Website Maintanace • 1 Year Free Domain + Hosting • 1 Year Free SSL Certificate • Free Fav Icon • Google Map Integration • Lead From Intergration • 2 Business Professional Mail Id • 1 Landing Page	Starting at Just- ₹ 15,999/-
3. E-Commerce Website Design	• E-Commerce Website Design • Mobile Responsive Website • SEO Friendly Website Content • Upto 25 Products Listing • Payment Gateway • Whatsapp Integration • 1 Year Free Website Maintanace • 1 Year Free Domain + Hosting • 1 Year Free SSL Certificate • Free Fav Icon • Google Map Integration • Lead Gen From Intergration • 3 Business Professional Mail Id • 1 Landing Page	Starting at Just- ₹ 27,999/-

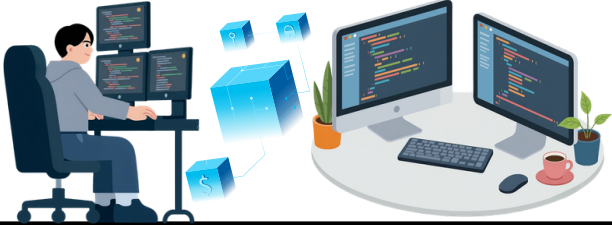
Charges will be Increase or Decrease as per Your Requirments

PACKAGE B	AI-Powered Search Engine Optimization (SEO) Services	
Type of Service	Services	Amount
1. Basic SEO Service	• Upto 15 Keywords Promotion • Meta Tag Optimization • Backlinks Creation • Local Business Directory Submission • Technical SEO • Get Monthly SEO Report • SEO Friendly Content • Image Optimization	₹ 3,999/month With 1 Year Plan
2. Advance SEO Service	• Upto 25 Keywords Promotion • Meta Tag Optimization • Backlinks Creation • Local Business Directory Submission • Technical SEO • Get Monthly SEO Report • SEO Friendly Content • Image Optimization • Weekly Blog Posting • Connect SEO Tools to Website • Internal Linking	₹ 4,999/month With 1 Year Plan
3. Premium SEO Service	• Upto 50 Keywords Promotion • Meta Tag Optimization • Backlinks Creation • Local Business Directory Submission • Technical SEO • Get Monthly SEO Report • SEO Friendly Content • Image Optimization • Weekly Blog Posting • Connect SEO Tools to Website • Internal Linking • XML & HTML SiteMap Creation • Robots.Txt Setup • Guest Blogging	₹ 6,999/month With 1 Year Plan

Charges will be Increase or Decrease as per Your Requirments

PACKAGE C	AI-Driven Social Media Marketing Services	
Type of Service	Services	Amount
1. Basic SMO Service	• Create Social Media Pages • 8-10 Post Per Month • Branding Promotion • Awareness Campaign • 1 Reels Posting • Occational Banner Post • Increase Organic Profile Reach • Manage All Social Media Profile	₹ 3,999/- Per Month
2. Advance SMO Service	• Create Social Media Pages • 15-20 Post Per Month • Branding Promotion • Awareness/Engagement Campaign • 3 Reels Posting • Occational Banner/Video Post • Increase Organic Profile Reach • Manage All Social Media Profile • Story Telling • Increase Likes & Followers • Creative Banner & Videos • Get Monthly SMO Report	₹ 5,999/- Per Month
3. Premium SMO Service	• Create Social Media Pages • Regular Posting • Branding Promotion • Awareness/Engagement Campaign • 6 Reels Posting • Occational Banner/Video Post • Increase Organic Profile Reach • Manage All Social Media Profile • Story Telling • Increase Likes & Followers • Creative Banner & Videos • Get Monthly SMO Report • Organic Lead Generation • Business Catalogue Design	₹ 7,999/- Per Month

Charges will be Increase or Decrease as per Your Requirments

PACKAGE D	AI-Powered Custom Software Solutions	
Type of Service	Services	Amount
1. Starter Packages	• Smart Business Dashboard • Customer Data Management • Basic Billing System • Invoice Generation • Secure Login Access • Mobile Responsive Panel • Business Reports • Basic Automation Features • Technical Support	₹ 79,999/-
2. Professional Packages	• Advanced Business Management • Smart Inventory Tracking • AI-Based Sales Insights • Multi-User Access • Automated Billing & Invoicing • Employee Management • Customer Activity Tracking • Real-Time Reports & Analytics • Workflow Automation • Priority Support	₹ 1,19,999/-
3. Enterprise Packages	• Fully Customized Business Solution • AI-Powered Automation System • Advanced Reporting Dashboard • Smart Business Analytics • Department Management • Cloud-Based Data Access • High-Level Security Features • Multi-Branch Management • Business Performance Tracking • Dedicated Technical Assistance • Scalable Business Infrastructure • Premium Support & Maintenance	₹ 1,59,999/-

Charges will be Increase or Decrease as per Your Requirments

PACKAGE E	Mobile App Development Service Packages 
Type of Service	Services Amount
1. Simple/MVP App Packages	• Business App Design • Responsive Mobile Interface • User-Friendly Navigation • Basic Feature Integration • App Performance Optimization • Technical Support ₹ 2,49,999/-
2. Moderate Complexity App Packages	• Custom Mobile Application • Smart User Experience Design • Real-Time Notifications • Advanced Business Features • Secure User Access • API Integration Support • Analytics Integration • Multi-Device Compatibility ₹ 4,49,999/-
3. High-End/Enterprise App Packages	• Premium Mobile App Solution • AI-Powered User Experience • Advanced Automation Features • Enterprise Security Standards • Real-Time Data Synchronization • High-Performance Optimization • Scalable App Infrastructure • Dedicated App Maintenance • Advanced Analytics Dashboard ₹ 6,49,999/-

Charges will be Increase or Decrease as per Your Requirments

PACKAGE F	(SMM) Paid Advertising (Facebook, Instagram, LinkedIn, Twitter and Youtube) 	
Type of Service	Services	Amount
1. Social Media Marketing (SMM Paid Ads)	Meta Ads- • B2B & B2C Lead Campaign • Likes & Followers Campaign • Whatsapp Lead Campaign (Note: Out of the total spending budget that will be made in 1 month. Our service charge will be 20% of your monthly advertising budget.)	

PACKAGE G	Google My Business Local SEO Service Package 	
Type of Service	Services	Amount
1. Local SEO Services	• Create Google My Business Profile • Regularly Banner Posting • Upto 20 Keywords Promotion • Create Events and Offers • Regular Ranking Maintain • local Directory Submission • Image Optimization • SEO Optimization • Ocassional Banner Posting • Get Monthly Report • 1 Landing Page	₹ 14,999/- Per Year

Charges will be Increase or Decrease as per Your Requirments



THANK YOU



Contact Us Now

Let's Build Your Digital Future
with **AIMS InfoTech**



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